

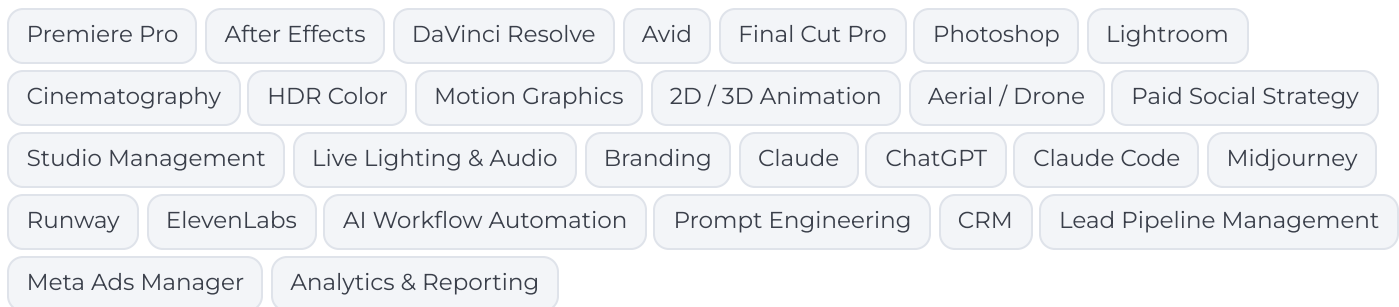
Kevin P. Weldon.

MEDIA PRODUCER · EDITOR · CINEMATOGRAPHER

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Editor first. Ten years in post — narrative, broadcast, branded and social — with credits on **AMC/Shudder, UPROXX, Billboard** and **The Hollywood Reporter**, and a **Best Documentary** win at the Northeastern Film Festival. Cinematography is the other half; color, motion graphics, brand strategy and paid creative all branch off those two. That makes me a one-stop shop — a media director who carries a job from the set, through the edit, to an ad that converts. Big commercial production on one end, hands-on social management and branding for small companies on the other. Currently at **200x ROAS** on creative responsible for **\$6M+ in gross revenue in 2026**.

TOOLS & SKILLS



EXPERIENCE

Media Producer & Content Creator

2022 — Present

BuildX, LLC — Massachusetts

- **Primary Facebook Ad Manager** — own the paid program end to end: strategy, scripting, filming, editing and reporting. Currently running at **200x ROAS**.
- Responsible for creative driving **\$6M+ in gross revenue in 2026**.
- Grew the brand's YouTube channel **from zero to 1,000+ subscribers**, with individual videos reaching **40,000+ views** (@buildx_usa).
- Run all **social posting and analytics** across every channel — planning, publishing and performance reporting.
- **Built and manage a podcast studio from the ground up** — room design, gear, workflow, and the BuildX ADU Podcast itself.
- Own **lead pipeline and CRM**, and build the **AI automation** behind reporting, content workflow and follow-up.
- Full-cycle production: directing, filming, editing, color and motion graphics.

Studio Manager

2023 — Present

Stoughton Media Access — Stoughton, MA

- Manage studio operations, equipment and production workflow for community media.
- Directed and edited the **Stoughton Train Station documentary** — **Best Documentary, Northeastern Film Festival**.

Video Editor / Motion Graphics

2021 — 2022

ApotheCom — Remote

- Created original medical-industry content with global teams — podcasts, video symposiums and animated presentations.
- Designed brand-matched motion graphics from client style guides; filmed subjects remotely via Open Reel & Zoom.

Video Editor / Cinematographer

2019 — 2021

Coast Productions / Superdigital — Boston, MA

- Owned post-production start to finish across feature, broadcast and social for a diverse client roster.
- **Cinematographer & Editor for Julian Edelman's JE11 YouTube series**; promo content for the *100% Julian Edelman* feature documentary.
- Credits: **Nerf House**, **Citizen Kim** (feature doc sizzle), *Moving the Markers* (Facebook case study).

Editor, Colorist & VFX Editor

2016 — 2019

UPROXX & The Core (AMC / Shudder) — Los Angeles, CA

- Lead Assistant & VFX Editor on **The Core (AMC/Shudder Original)** — rough cuts to delivery, compositing, rotoscoping, 3D camera tracking and broadcast QC.
- Edited and colored branded originals: **F#CK That w/ Vince Staples**, **CRE8 by Intel**, **Honda Backstage**, **The Shadow**.
- Built motion-graphics packages and brand assets for web and social at scale.

Shooter / Editor & Motion Graphics

2016 — 2017

Billboard / The Hollywood Reporter — Los Angeles, CA

- Filmed and edited **4–5 scripted videos daily** for Billboard News; built motion-graphics packages and brand assets for the post team.
- DIT on THR Round Tables; built VFX/branding templates for social.

Freelance Colorist / VFX / Editor

2017 — 2018

Pearl Street Post · Sawhorse · Bell & Ivy · Eastern Bloc — LA

- HDR mastering & grading across mixed camera profiles (R3D IPP2, V-Log, S-Log, D-Log) in DaVinci Resolve.
- Shot/edited the **Pandia Health** social campaign; cut **Hot Wheels: Track Wars** short series.

Live Production — Lighting & Audio

2016 — 2020

IATSE Local 11 — Boston, MA

- Stagehand for live events and theater — setup and operation of professional **lighting and audio** rigging.

SELECTED CREDITS

- ▷ **Stoughton Train Station** — Director / Editor · Documentary · **Best Documentary, Northeastern Film Festival**
- ▷ **The Core** — Lead Assistant & VFX Editor · AMC / Shudder Original Series
- ▷ **Games With Names** — VFX & Color Correction · Podcast
- ▷ **F#CK That w/ Vince Staples** — Editor / Colorist · Snapchat / UPROXX
- ▷ **CRE8: Live the Process** — Editor / Colorist · Intel × UPROXX
- ▷ **JE11 / Nerf House** — Cinematographer & Editor · Julian Edelman
- ▷ **100% Julian Edelman** — Promo content · Feature Documentary

AWARDS & RECOGNITION

- ▷ **Best Documentary** — Northeastern Film Festival, for *Stoughton Train Station*
- ▷ Work featured on **AMC, Shudder, Billboard & The Hollywood Reporter**
- ▷ Collaborations: **Intel, UPROXX, Honda, Julian Edelman, Games With Names**

EDUCATION

Bachelor's in Communication · Minor in Psychology

Boston University

Class of 2016